

## Official Rules and Regulations (the “Rules”)

### 1. Official Rules – Powered by Feedback Customer Survey Sweepstakes

The Powered by Feedback contest (the “Contest”) is provided by Parkland Corporation (the “Sponsor”). This Contest is governed by these official rules (“Official Rules”). By participating in the Contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the Contest, as determined by the Sponsor and its agents, are final in all respects. The Contest is subject to all federal, provincial and local laws and regulations and is void where prohibited by law, and in Quebec only, is subject to the approval of the *Régie des alcools, des courses et des jeux*.

### 2. How to Enter

The Contest runs in Provinces across Canada from January 1, 2023 through October 7, 2023 (the foregoing is hereinafter referred to as the “Contest Period” with variable meaning in the Official Rules depending on the entrant’s province of business, as applicable). No purchase is necessary to enter the Contest.

The different possible ways to enter the contest are outlined below.

1. During the Contest Period, you will earn one (1) entry (each an “Entry” and collectively, the “Entries”) when you: (i) purchase (an “Eligible Purchase”) fuel at a participating cardlock location branded as Columbia Fuels, Bluewave Energy, Ultramar, Pipeline Commercial or Chevron in B.C & Alberta (each a “Participating Location”); and (ii) complete an online survey at [www.cardlockfeedback.com](http://www.cardlockfeedback.com) with Name and Email address of purchaser.

To be eligible, entries earned via this method must be completed in accordance with these Official Rules during the Contest Period.

OR

2. No Purchase Necessary entry: To obtain one (1) Entry in the Contest without making an Eligible Purchase, print your first name, last name, telephone number, age, complete mailing address (including postal code) and include a 100 word handwritten paragraph about “Why you love National Fuel Network” and mail it to:

Parkland Corporation Powered by Feedback Customer Survey Contest at:

1800, 240-4 Ave. SW

Calgary AB, Canada T2P 4H4

Upon receipt of your request in accordance with these Official Rules the following will apply:

If your request was sent to us by mail, you will receive one (1) Entry. To be eligible, each request must be: (i) received separately in an envelope bearing sufficient postage (i.e. mass mail-in requests in the

same envelope will be void); and (ii) post-marked during the Contest Period and received no later than October 6, 2023.

### 3. Contest Prize

The Sponsor is pleased to give away ten (10) prizes in total; one (1) prize per month (hereinafter collectively referred to as the “Prize”) during the Contest Period in the form of an on-line Gift Card valued at \$100.00 (CDN). A random monthly draw will occur on or about 10 days after the end of the calendar month, considered the “**Draw Period**”.

The following restrictions apply to the Prize:

The Prize must be accepted as awarded, is not transferrable and cannot be exchanged for cash or monetary difference between actual Prize value and the stated approximate Prize value, if any. The Sponsor reserves the right to substitute for the Prize or any component thereof a Prize of equal or greater value, and/or to terminate or withdraw this Contest at any time without prior notice and without compensation. The odds of winning are dependent on the number of eligible entries during the Contest Period.

### 4. Eligibility

To be eligible, Entries must be received on or before October 6, 2023 before midnight AST. The Contest is open to cardlock customers of Columbia Fuels, Bluewave Energy, Ultramar, Pipeline Commercial, and Chevron sites in B.C. and Alberta service regions. This Contest is not open to: (i) directors, officers, employees, retirees, representatives, agents and contractors of: (a) The Sponsor and/or its related or affiliated companies (collectively, the “Sponsor and Affiliates”); or (b) any distributor, operator, dealer or retailer of the Sponsor and Affiliates (each of the foregoing being a “Non-arm's Length Party”), (ii) the immediate families of a Non-arm's Length Party; and/or (iii) persons who are domiciled with a Non-arm's Length Party. Sponsor reserves the right to cancel, terminate, modify or suspend the Contest, including any method of entry.

### 5. Winner Selection and Conditions

A random draw of all eligible entrants of the Contest having participated during the Contest Period will occur on or about ten (10) days after the end of the calendar month and the entrant's name is drawn (the “Selected Entrant”) will be contacted by the Sponsor within ten (10) calendar days of each applicable Draw Period. If a Selected Entrant cannot be reached within five (5) calendar days following the initial attempt of contact, or if the Selected Entrant does not meet all the Official Rules, the Selected Entrant will be disqualified, their right to the Prize will be forfeited and the Selected Entrant will have no further recourse towards the Sponsor or any other party involved in the Contest. To win, the Selected Entrant must also correctly answer a skill testing mathematical question, failing which the Selected Entrant must forego the Prize without compensation.

The Selected Entrant must sign a standard release in a written form or via email, to be provided by the Sponsor, confirming compliance with the Official Rules and releasing the Sponsor and affiliates from any liability, damages, losses or injury in connection with this Contest and/or the Prize. Failure to comply

with the Official Rules or to sign and return the release form within seven (7) calendar days of the verification of the Selected Entrant will result in disqualification and forfeiture of the Prize.

## 6. Entries

All Entries are the property of the Sponsor. Individuals abusing the Official Rules will be disqualified. The Sponsor, including its agents, representatives and those associated with them, are not responsible for any Entry, a prize winning notification or the claim for a Prize, which fails to get entered, is lost, misdirected, miscommunicated or which arrives late, as the case may be, whether or not due to the fault of the Sponsor or of any other person or thing and whether or not due to any computer, software or any other technical malfunctions. The Sponsor will not be responsible for any incorrect or inaccurate transcription or input during the contest.

By participating in the Contest, each entrant agrees to be bound: (i) by these Official Rules, which will be posted on the survey website; and, (ii) by the decisions of the Sponsor, which shall be final and binding in all respects. The Sponsor reserves the right, at its sole discretion, to disqualify any participant found to be: (i) violating the Official Rules; (ii) tampering or attempting to tamper with the entry process or the operation of the Contest; or (iii) using or sending communications or documents to the Sponsor containing offensive, harassing, threatening, abusive language or that violate the intellectual property or other proprietary right of any person. The Contest is subject to all applicable laws and regulations.

## 7. Privacy

By completing and submitting the information requested for participation in the Contest, an entrant consents to the collection, use, and disclosure of their personal information by the Sponsor and its agents and representatives for the purposes of (i) their internal use to facilitate the administration of the Contest, and (ii) if an entrant has so elected, to allow the Sponsor and/or authorized third parties selected by the Sponsor to provide the entrant with information on the Sponsor's products and/or services. The collection, use and/or disclosure of any personal information an entrant provides are subject to the Sponsor's privacy policy, which is set out at <http://www.parkland.ca/en/terms-use>. By participating in this Contest, the Selected Entrant authorizes the Sponsor and its representatives to use, if required, his/her name, photograph, image, place of residence, voice and/or declaration regarding the prize for advertising purposes, without any compensation.

## 8. Other

The Sponsor may terminate, modify, suspend or withdraw from this Contest (and/or any aspect thereof, including methods for selection of the Prize winners), in whole or in part, at any time without notice for any reason, without liability, at its sole discretion. In addition, the Sponsor will not assume any responsibility of any nature whatsoever in all cases where its inability to hold the Contest or to remit the prizes to the winners results from a cause beyond its control, including acts of God, weather conditions, strike, lock-out or other labour dispute.

Each Selected Entrant releases the Sponsor, its affiliates, advertising and promotional agencies, employees, agents and representatives from any and all liability for any damages they may suffer as a result of their participation in the Contest, whether or not in compliance with the Official Rules, as well as those resulting from the acceptance or use of the Prize.

The Contest is governed by and constructed in accordance with the laws of the Province of Ontario and is subject to all applicable federal, provincial and municipal laws and regulations applicable therein. For Quebec residents, any litigation respecting the conduct or organization of a publicity Contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Contest Sponsor and/or its affiliates.

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